



Betsy Frantz

President

www.pointtruenorth.com



Known for her acumen in strategic planning, facilitation, fundraising, governance and organizational management, Betsy Frantz's executive leadership spans over 30 years. She is a sought-after speaker and consultant for her expertise in maximizing team and personal capacity, strategic systems building, and leadership development. Her trainings extend to management of nonprofits as well as private and government organizations.

Under Frantz's leadership, True North's clients include Boeing, US Fish & Wildlife, Neumann University, Silver Lake College, CNA, Arlington County Sheriff's Office, National School Public Relations Association, and the American Heart Association.

Prior to starting True North, Frantz was the President of the Virginia Hospital Center Foundation where she launched and led a \$26M bricks and mortar campaign. Prior to the hospital, she served as the founding President/CEO of Leadership Center for Excellence (formerly Leadership Arlington) since its inception in 1998 to 2018. Under her leadership, the Center expanded from a single leadership program serving Arlington County to being recognized as a national leadership center model with more than 1,600 graduates representing 600+ organizations.

Frantz is the recipient of numerous honors including the national "Preceptor Award for Innovation" from the Association of Leadership Programs in recognition for going above and beyond and "achieving a new standard of excellence" in leadership programs, the "Person of Vision" award from Arlington County's Commission on the Status of Women, the Kiwanis Club of Arlington's Community Service Award, the Arlington Rotary Club's "Light Up Arlington" award, and the John Tydings Hero Award for Collaboration from Leadership Greater Washington.

Due to her deep commitment to community service, Frantz served on the steering committee that started LEAD Virginia in 2005. She is member of LEAD Virginia Class of 2007 and a member of Leadership Fairfax Class of 1996.

A native of Virginia with a Bachelor of Business Studies degree from The College of William and Mary, Frantz lives in the Arlington community with her husband, Scott. They have three grown children and a yellow lab named Hadley. She has held numerous board positions in the community and currently serves on the Executive Committee of the Arlington Chamber of Commerce and the Executive Committee of LEAD VA.

Frantz's certifications include:

- Certified Coach/Trainer, **EQi/EQ 360**
- **Certified Culture Facilitator**, Veritas Culture,
- **Certified Diversity and Belonging Facilitator**, Veritas Culture
- **DiSC® Everything Workplace and DiSC® 360 facilitator**,
- Accredited Facilitator, **Five Behaviors of a Cohesive Team facilitator**,
- Accredited Coach (ACC), **International Coaching Federation**
- Certified Coach: **Global Team Coaching Institute**,
- Enhanced Practitioner, **Foundations of Great Coaching**,
- Certified Trainer, **David Allen "Getting Things Done"**,
- Certified Trainer, **Millennial Management Institute**,
- BoardSource's **Certificate of Nonprofit Board Education**,
- Community Leadership Association's **Certificate in Advanced Facilitation Skills**,
- Certified Facilitator, **Crucial Conversations & Crucial Accountability**, VitalSmarts.